



NEWS RELEASE AND MEDIA ADVISORY

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SOMETHING IS COOKING AT FVTC: TASTE OF CATALONIA

Culinary masterclass will introduce guests to the flavors and techniques of Catalonia

(Appleton, WI --) Fox Valley Technical College's Culinary program is excited to welcome the Catalan Food US program to campus this weekend where the College will host the [Taste of Catalonia: Culinary Masterclass](#) on Saturday, October 26.

The event is designed to introduce FVTC students and guests to the rich flavors and culinary techniques of Catalonia, a distinctive region in the Mediterranean heart of Europe. It will explore various aspects of Catalan cuisine, from traditional recipes to contemporary dishes that highlight the region's culinary diversity.

Chef Mike Balistreri, department chair of Culinary Arts, will open the masterclass and introduce Chef Alba Sunyer, who will take guests on an immersive exploration of Catalan cuisine, followed by a hands-on experience in preparing Pa Amb Tomàquet (Catalan Tomato Bread), a cornerstone of Catalan culinary tradition. Chef Alba will guide participants through selecting the freshest ingredients and techniques to master the balance of flavors for this iconic dish.

The workshop will not only educate participants about the distinctive ingredients, techniques and dishes that define Catalan gastronomy but also inspire culinary innovation and appreciation for Catalonia's rich gastronomic heritage.

MEDIA ADVISORY

- Saturday, October 26
- 9:00 a.m. opening remarks at the Jones Dairy Culinary Theater
- 9:10-11:30 a.m. Introduction to Catalonia's rich culinary traditions
- 11:30-12:30 p.m. Catalan Tomato Bread Workshop (lab number)

*Media wishing to attend, RSVP to carmelyn.daley-hinkens3998@fvtc.edu or press@catalanfood.us

About Fox Valley Technical College:

Fox Valley Technical College, part of the Wisconsin Technical College System, offers more than 250 associate degree, technical diploma and other certificate programs. It serves more than 45,000 individuals annually — more than any other technical college in the state.

About Chef Alba Sunyer:

Chef Alba Sunyer, a native of Sullent, Barcelona, has dedicated her career to sharing the rich culinary heritage of Catalonia. From her early beginnings in her family kitchen to founding The Mediterranean Corner in South Carolina, Chef Alba's journey is a testament to her passion for Catalan cuisine. Her book, "The Catalan Table," reflects her commitment to preserving and sharing Catalonia's gastronomic culture.

About Catalan Food US:

#CatalanFoodUS an initiative by Prodeca, aims to introduce and integrate Catalan gastronomy and products into the U.S. market. With a comprehensive catalog of Catalan products, this program seeks to build a professional network and community for culinary enthusiasts. The year 2024 has been marked for special events and activities, underlining Catalonia's global recognition as the World Region of Gastronomy for the year 2025