

Catalan Cuisine Takes Center Stage in the US: A Showcase of Authentic Flavors and Artisanal Products

New York City, December 5, 2023

The heart of New York City witnessed a culinary celebration like no other as the Government of Catalonia hosted the "**Catalan Food Christmas Workshop NY**". This extraordinary event, held at the esteemed Institute of Culinary Education, brought together tradition, craftsmanship and excellence, offering attendees an immersive experience into the rich and diverse culinary heritage of Catalonia.

Event Highlights

The event started with the **first Catalan Food Showroom in the US**, where attendees explored a diverse selection of high-quality Catalan products available in the US. This distinctive showroom facilitated connections with importers, unlocking fantastic business opportunities. The official opening by the representative of the Government of Catalonia in the United States set the stage for an evening of delightful experiences.

Then, the renowned Pastry Chef Ursula XVII took centre stage, leading an engaging "**Torró Creation Workshop**". Participants delved into the rich tradition and craftsmanship behind the iconic Catalan treat, gaining firsthand insights into the artistry and dedication that make torró a true culinary masterpiece.

As the night progressed, professionals and enthusiasts alike connected and forged valuable relationships over delectable Catalan cuisine. The event concluded leaving attendees with a lingering taste of the finest Catalan products available in the US market.



About the Chef:



Ursula XVII (Chocolatier and Pastry Chef)
A master chocolatier with a remarkable culinary journey across Michelin-starred kitchens in the United States and Europe, Chef Ursula XVII's expertise was showcased in the torró workshop. Her commitment to using locally sourced ingredients and dedication to the art of chocolate culminated in the creation of DISSET CHOCOLATE.

Featured Catalan Companies:

A diverse selection of Catalan companies contributed to the event making this culinary showcase an extraordinary experience. These included Alemany 1879, Alsina & Sardà, Anxoves de l'escala, Bubó Barcelona, Celler Pasanau, Coca I Fitó, Gratavinum, Llàgrimes del Canigó, Parés Baltá, Sant Aniol, Torelló Viticultors, Torrons Vicens, Vichy Catalan, Aigua Vilajuïga, Wineintube.

Importers and distributors in the US, such as Catalan Gourmet, Vinaio Imports, Vintropy, Voyage-Marché and Mmediterranean, represented some of these renowned Catalan brands.

Explore more about these participant companies at:
<https://catalanfood.us/companies/all/>

More about our program:

[#CatalanFoodUS](https://catalanfood.us)

Your gateway to connect with Catalan products in the United States. An exclusive community for food industry professionals passionate about quality, taste, and experiencing Catalan cuisine firsthand through events and information. Be a part of our culinary journey!

For more information, please visit our website:

<https://catalanfood.us>

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