

Catalonia World Region of Gastronomy 2025: Celebrating Culinary Excellence



WORLD REGION OF GASTRONOMY
CATALONIA AWARDED 2025

Washington, D.C., January 15, 2024

Catalonia has been officially recognized as the World Region of Gastronomy for the year 2025, a testament to its rich culinary heritage and innovative gastronomic scene. This prestigious title, awarded by the International Institute of Gastronomy, Culture, Arts and Tourism (IGCAT), highlights Catalonia's commitment to preserving its culinary traditions while embracing modernity and innovation.

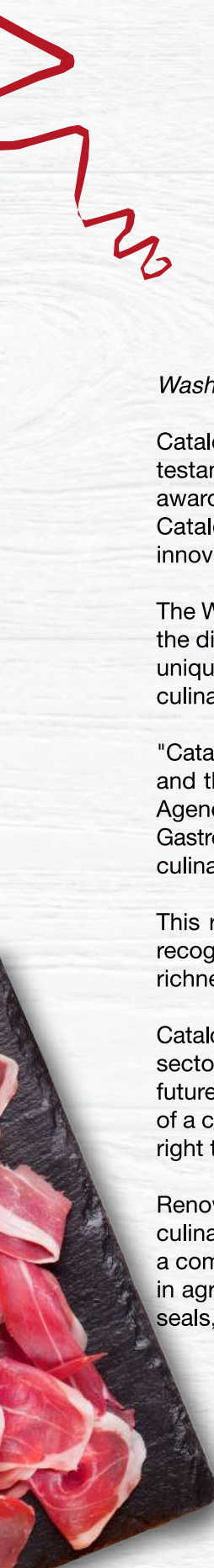
The World Region of Gastronomy program aims to foster global understanding and appreciation of the diverse culinary cultures around the world. Catalonia's selection for 2025 is a recognition of its unique blend of Mediterranean influences, high-quality local produce, and world-renowned culinary expertise.

"Catalonia's gastronomy is a mirror of our culture and history. It reflects the diversity of our landscapes and the creativity of our people" said Ramón Sentmartí, Director of PRODECA, The Government Agency for the Promotion of Food and Beverages of Catalonia. "Being named the World Region of Gastronomy is not just an honour; it's a responsibility to continue promoting sustainable and innovative culinary practices."

This recognition is also very significant considering that Catalonia is the first European territory recognized with this award, which highlights the relevance within the gastronomic offer and richness.

Catalonia is one of the main European food-producing regions, concentrates a first-class gastronomic sector, ranging from household cuisine to great chefs of internationally recognized prestige. The future that we imagine and for which we work is a healthy, sustainable gastronomy, which is part of a culture of harmony, the Mediterranean, capable of guaranteeing that people can exercise their right to decide what they eat.

Renowned for its innovative spirit, Catalonia continues to redefine gastronomy. The region's culinary associations, along with the Cuina Catalana brand and the Slow Food movement, reflect a commitment to innovation while preserving time-honoured traditions. The region is also a leader in agri-food heritage, boasting a variety of products distinguished by PDO, PGI, and other quality seals, underscoring the dedication of its farmers and producers.



Local markets in Catalonia, especially in Barcelona, serve as vibrant centres of culinary exchange, offering fresh, high-quality local products and embodying the essence of Catalan gastronomy. Catalonia's extensive coastline contributes to its rich seafood tradition, with each coastal town boasting its unique fish dishes.

Catalonia's commitment to the Mediterranean Diet, recognized by UNESCO as part of the world's Intangible Cultural Heritage, emphasises a lifestyle that blends delicious, healthy eating with cultural richness. The region's varied culinary tradition is a testament to its deep connection with the land and local products, offering a plethora of dishes that reflect its diverse climates, landscapes, and customs.

The year 2025 will be marked by numerous events and celebrations throughout Catalonia, inviting the world to experience its gastronomic wealth and cultural heritage. From wine tours in its renowned vineyards to cooking masterclasses with local chefs, Catalonia is set to offer an immersive gastronomic journey.

More about our program:

In light of this prestigious recognition, Prodeca, the Government Agency for the Promotion of Food and Beverages of Catalonia, has launched an ambitious program specifically tailored for the United States, named "Catalan Food US". This program aims to integrate all actors involved in the value chain, from manufacturers to consumers, including a specialised public of importers, distributors, specialty stores, chefs, sommeliers, restaurants, and catering services. This initiative will enable them to discover the values of Catalan gastronomy, the products available from Catalonia in the American market, through the creation of a professional network and a community for sharing valuable information via Catalan cuisine.

"Catalan Food US" features a comprehensive catalogue of products available in the United States, accessible through the website: [www.catalanfood.us](https://catalanfood.us). Through this platform, events in the market will be announced, and the community will be prepared to participate in specific events for 2024 and 2025, marking the year of Catalonia's global recognition as the World Region of Gastronomy.

For more information, please visit our website:

<https://catalanfood.us>

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